andee ballesteros

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andeedesigns.com

about me

multidisciplinary designer and maker, currently specializing in softgoods and accessories.

education

Parsons School of Design
BFA in Product Design

skills

Adobe Creative Suite
Adobe Illustrator
Microsoft Office Suite
CAD
tech packs
cross-functional communicaton
concept development
product development
hardware development
materials sourcing + knowledge
construction knowledge
sketching
sewing
upholstery
woodworking
metal fabrication

experience

HB Connections Inc. Oct ‘24 - Present
Designer, Handbags and Accessories
• Assisting with design for renowned brands, including Aldo, Sam Edelman, Sam and Libby, and Pajar, while consistently aligning with current trends and maintaining their unique brand identities.
• Applying construction knowledge to inform design decisions, sourcing and selecting appropriate materials, balancing creative visions with cost considerations.
• Creating detailed CADs, tech packs and linesheets.
• Communicating and working closely with clients, Senior Designers, Production and overseas suppliers to ensure smooth and successful product development from concept to approval.
• Reviewing, editing and approving mockups and samples throughout all phases of development.

REI Aug ‘22 - Sep ‘24
Sales Specialist
• Engaged in ongoing, comprehensive product training and industry research from renowned brands including Arc’teryx, Salomon, Gore-Tex, etc. to enhance expertise in outdoor apparel and stay acquainted with latest trends and developments.
• Developed specialized product knowledge to proficiently assist customers with diverse outdoor pursuits ranging from high temperatures to below freezing conditions, based on individual needs.

Parsons x Amorim Cork Jan ‘23 - May ‘23
Participant/Collaborator
• Participated in a semester-long collaboration with Amorim, world’s largest producer of cork, including a week-long intensive at their facilities in Portugal amidst ongoing production.
• Utilized access to Amorim’s research and testing labs, as well as industrial machinery, to further develop personal initiatives.
• Collaborated with 14 fellow students to design and install an exhibition at Canal Street Market, showcasing both individual and collaborative projects completed throughout the semester.