



andee ballesteros

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andeedesigns.com

about me

Andee Ballesteros is a designer and maker whose work centers sustainability as longevity, cultivated through meaningful and beautifully crafted objects.

education

2018 - 2023

Parsons School of Design

Bachelor of Fine Arts in Product Design
3.8 GPA

relevant coursework

The Thick Skin: Cork
Non-Ferrous Metals
Made in New York

skills

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Creative Suite
SolidWorks
KeyShot
Rhino
Fusion 360
prototyping
concept development
woodworking
metal fabrication
upholstery
sewing
sketching
rendering
3D modelling

experience

Aug '22 - Present

Sales Specialist

REI Co-op

- Engaging in ongoing, comprehensive product training and industry research from renowned brands including Arc'teryx, Salomon, Gore-Tex, etc. to enhance expertise in outdoor apparel and stay acquainted with latest trends and developments.
- Developing specialized product knowledge to proficiently assist customers with diverse outdoor pursuits ranging from high temperatures to below freezing conditions, based on individual needs.
- Demonstrating strong organizational skills by efficiently managing inventory, replenishing stock, and ensuring a pristine and well-organized sales floor.
- Collaborating with team members to achieve sales targets and foster a positive work environment.
- Assisting with special projects or tasks as assigned by management, demonstrating flexibility and willingness to contribute to team success.

Jun '20 - Jul '21

Sales Associate/Visual Merchandiser

Dick's Sporting Goods

- Specialized product knowledge in athletic and outdoor apparel.
- Greeted and assisted customers based on individual needs, responding to customer inquiries and providing product recommendations with enthusiasm.
- Enhanced product presentation and created appealing displays through strategic visual merchandising, following a set planogram while also infusing creativity and design elements.
- Organized inventory, replenished stock and maintained a clean and orderly sales floor.